

Jemain Frith

Art Director

Multi-disciplinary designer and creative, passionately driven to make a world-changing impact.

PRACTICAL BUSINESS EXPERIENCE

USUCK.CA Clothing Company — Founder, Designer, Art Director

May 2017- Present

- Art directed multiple Digital social campaigns
- Retailed products at Creeps Street wear and Accessory boutique 2018 -2021

EXPERIENCE

T-shirt Time, Brampton ON — Supervisor, Graphic Designer

April 2016 - PRESENT

- Designed vector graphic t-shirt designs for customers. Often tasked with remaking designs from scratch.
- Provided top tier customer service

EDUCATION

Humber College, Toronto ON — Advertising and Graphic Design, Diploma

September 2022 - April 2024

Excelled at project management, creative concept development and feedback. Lead team projects and completed individual projects such product branding, album covers, billboard ads and event invitations.

Concordia University, Montreal QC — English Literature, Études françaises (minor)

January 2016 - May 2018

Participated in courses such as The Creative Process, Poetry and English composition. Acquired invaluable knowledge of artist history and cultural context, studied and learned about the creative process of writers and developed a writing portfolio. Grasped basic knowledge of French language structure and diction.

References available upon request

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SKILLS

Creative savant,
Leader & Visionary

Mastery of Adobe Creative
Cloud Suite

- Adobe Illustrator
- Photoshop
- Premiere Pro
- After Effects

Multi-hyphenate:

- Art director,
- Graphic designer
- Fashion designer
- Photographer
- Filmmaker
- Script & Copy writing

AWARDS & ACHIEVEMENTS

Hxouse Mirror Worlds, Tenant Participant in creative workshop series integrate emerging technologies (AR/VR) into my creative workflow.

Hxouse No More Dreams (2020-2021) Participated in Toronto based Creative Incubator and challenge, founded by the creative director of XO records.
- Developed artistic identity
- Pitched ad concepts to McDonalds Canada.

Grand Prize Winner of GCC Fashion Summit Beating 5 other contestants, Lead my brand USUCK.CA and team of 10 models to success

LANGUAGES

English

